

ALLIANCE NW

Demographics for attendees and exhibitors on March 9, 2017, Washington State Fair Showplex, Puyallup, WA:

951 total attendees including 127 Exhibitors .

Save the date: Alliance NW, March 15, 2018. For more information visit www.alliancenorthwest.org

Socioeconomic Group	# of Attendees	% of Attendees*
Small Business	570	60%
Veteran Owned	104	11%
Service Disabled Veteran Owned	60	6%
Woman Owned & WBE	165	17%
Minority Owned (8a, MBE, DBE)	199	21%
HUBZone Certified	18	2%
Large Business/Prime Contractor	154	16%
Government Agency	143	15%
Non-Profit	57	6%
Other	27	3%
Total Attendees	951	

Industry Type	# of Attendees	% of Attendees*
Construction	237	25%
Architecture/Engineering	124	13%
Consulting	108	11%
Supplies	93	10%
Services	93	10%
Manufacturing	43	6%
Non-profit	47	5%
Aerospace	29	3%
Other	177	18%
Total Attendees	951	

*Percentages based on attendee selection, please note many attendees selected multiple socioeconomic or industry categories

