



## Call for Magazine Articles Submission Form

Apply to include your article in Alliance Northwest Magazine! For only \$249, your 600 word article, bio, and headshot photo will be included in the annual Magazine.

The magazine is a 60+ page, full-color printed publication complete with the Alliance NW directory, and government contracting related articles written by the local, regional, and national experts. It will be utilized not only at Alliance NW, but will travel to events Washington PTAC attends and given to small businesses across Washington State. Last year Washington PTAC staff attended or hosted over 200 events with more than 15,000 attendees. Magazine distribution was over 3,000 magazines.

This article will include a byline of you as the author as well as your contact information and would be a great way to expose you to the government contractor community.

We seeks topics that will meet the following objectives:

- Educate the attendees on a pertinent government contracting topic **OR**
- Introduce the attendees to a government agency or prime contractors upcoming projects and how to do business with the organization (i.e. "How to do Business with...") **AND**
- Provide the attendee with enough information so that they are more likely to find, bid, win, and perform successfully on a government contract or subcontract.

## To Apply:

Articles that are selected will be expected to be 600-800 in length and are subject to a \$249 article fee due upon acceptance of your topic. Relevant images are also welcomed.

- Send your proposed article topic and a short 1-2 sentence bio of the author to [info@alliancennorthwest.org](mailto:info@alliancennorthwest.org) ASAP.
- All article ideas get processed by the Alliance NW Planning Committee as they arrive, due to limited space not all articles will be accepted.
- If selected, full articles, payment, and headshot photo are due February 2, 2018.

For questions or additional information, visit [www.alliancennorthwest.org/advertise](http://www.alliancennorthwest.org/advertise) or contact George Sharp, 360-464-6043 or [info@alliancennorthwest.org](mailto:info@alliancennorthwest.org).